

Classified Advertising Rate Card

September 2017

Deadlines — 9 am MONDAY for Wednesday publication | 9 am WEDNESDAY for Friday publication

WORD ADS (Up to 15 words)

	Cost per issue	Each additional word	Total cost	Total cost incl gst	EXAMPLE:
1 issue	\$10.20	68¢	\$10.20	\$10.71	1992 FORD F150 4x4 , excellent condition, new brakes, good tires, A/C, automatic \$8,500 OBO. 604.485.5313.
2 issues	\$10.20	68¢	\$20.40	\$21.42	
3 issues	\$8.28	55¢	\$24.84	\$26.09	

Garage Sales 15 word ad - \$10.50 (includes gst) One publication
\$15.75 (includes gst) Two publications. Additional words 68¢ each.

GUARANTEED CLASSIFIED ADS

For \$45 including tax we will run your 15-word private party classified ad and guarantee it until it sells.

Not all classifications are applicable to this rate. Only private party word/line ads apply to this rate. One item ads only. Maximum 52 issues.

SEMI-DISPLAY ADS

Ads booked on a contract basis.

1 - 2 issues	\$17.79/col"	Real Estate Display	\$12.84/col"
3 - 14 issues	\$14.22/col"		(3" min)
15+ issues	\$11.97/col"	Vehicle w/picture	\$12.84/col"
Non-profit	\$14.22/col"		(2" min)
		Line Rate.....	\$1.20

Semi-display common sizes and prices

Ad size	Total column inches	Price (17.79/col")	Total with GST
1 col x 2"	2"	\$34.88	\$47.12
1 col x 3"	3"	\$52.32	\$65.43
2 col x 2"	4"	\$69.76	\$83.74
2 col x 3"	6"	\$104.64	\$120.37
2 col x 4"	8"	\$139.54	\$157.02
2 col x 5"	10"	\$174.42	\$193.64

PP088



Unit-F 4493 Marine Avenue
Powell River, BC
V8A 2K1

604.485.5313
Fx: 604.485.5007

prpeak.com
classifieds@prpeak.com